

WebinarConnect

**REACH PROSPECTS ANYTIME,
ANYWHERE. GAIN NEW APPOINTMENTS
24/7 WITH WEBINARCONNECT.**

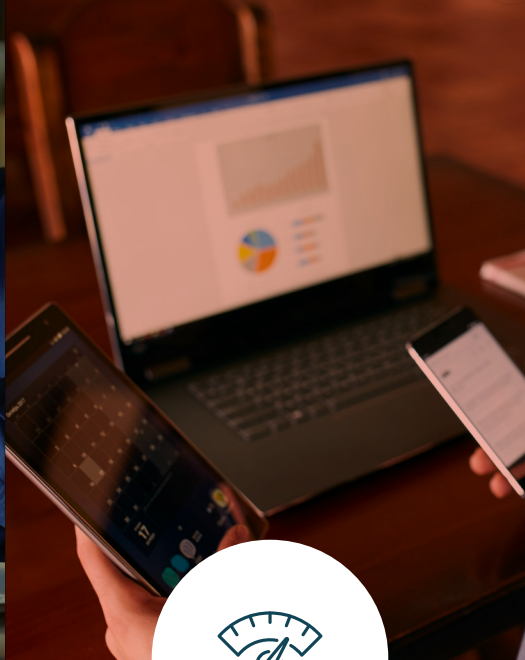
 **LeadingResponse**

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DRIVE MORE APPOINTMENTS. GROW YOUR BUSINESS. WORK SMARTER. WITH WEBINARCONNECT.

People today want to choose how and when they connect. At their desk. In person. At home. On the move. And it's up to you to reach them there. Reach them with WebinarConnect.

WebinarConnect amplifies the client acquisition force of webinars. It's a seamless branded experience for your prospects. You record it once, and then prospects can access it at any time, any place and on any device they choose. It's simple. It's powerful. It turns webinars into a client acquisition force working 24/7.



Driving Appointments 24/7

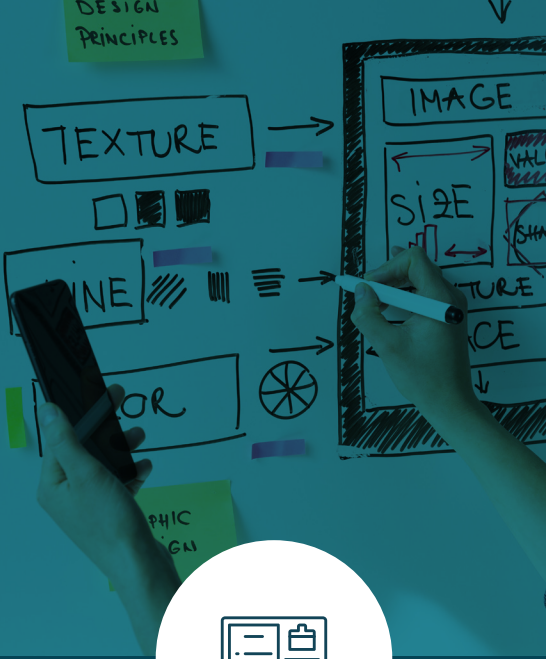
Record your evergreen webinar once. Then WebinarConnect makes the recorded webinar experience available to your prospects - at any time. "But how can a recorded webinar feel genuine?" Don't just take our word for it. See for yourself: <http://rsvp.org/webinarconnect>.

Quick and Simple

No downloads. No tricky interfaces. Intuitive to all levels of technical proficiency. Available on all devices. Attendees simply click the email or calendar invite link and get started.

Real-Time Data

Your WebinarConnect portal gives you a wide range of real-time data on how your webinar is engaging with your audience. Check how many views your email attracted, the number of registrations and rate of attendance – and adjust accordingly.



Branded Experience

The entire webinar experience is tailored to your brand. From colors, logo, font, landing page and virtual webinar waiting room, your audience will experience a seamless visual brand experience.



Boost Engagement

Webinars gives your audience options for how to engage. Which makes them more likely to engage. WebinarConnect gives you polling, chat, Q&A and the ability to offer promos or specialized services.



Multi-Channel Marketing

We increase registration to your webinar through direct mail, email, Facebook and digital display ads. We also get attendance levels consistency higher than industry standards. It's because we don't stop at registration: we send SMS text and email reminders that ramp up late and last-minute attendance.




The Time is Now

Now is the time to grow your business for tomorrow.
Increase client acquisition today. Use WebinarConnect
to quickly begin driving new appointments 24/7.

Contact us to get started today:

800.660.2550 | info@leadingresponse.com



OUR FOCUS

HELPING SENIOR LIVING PROVIDERS REALIZE IMMEDIATE AND SUSTAINABLE GROWTH

WE HAVE

**22
MILLION**

IN OUR PRE-RETIREE/
RETIREE DATABASE.

WE'VE HELD

**1
MILLION**

SEMINARS TO DATE.

WE HAVE

**3.3
THOUSAND**

SATISFIED CLIENTS
ACROSS THE US.

Our extensive experience and focus on driving growth for senior living organizations has allowed us to develop a deep, consistent flow of new qualified appointments for our clients. And whether it's honing traditional direct mail or incorporating new best-in-class webinar solutions, we're always striving to help ensure the longevity of their success.

Grow your communities today.

Harness the experience and reach of LeadingResponse and your senior living communities. Visit us online or give us a call to get started today.

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